

Wilson Bank & Trust Official Rules

\$25 Digital Gift Card – Financial Literacy Month Challenge

- **Promotion Detail:** A \$25 digital gift card will be given to anyone who completes a Financial Literacy collection during the period from April 1, 2026 to April 30, 2026. The Financial literacy collections can be found at wilsonbank.com/finlit and includes the following:
 - **Building Your Financial Confidence**
 - Build Your Financial Confidence
 - Cost of Living Calculator & City Comparison
 - Job Benefits
 - Emergency Fund Coach
 - 13 Minutes Total
 - **Navigating Family Finances with Confidence**
 - Retail Therapy
 - Know Your Net Worth
 - Grocery Budget Assessment
 - Teaching Children About Money
 - 16 Minutes Total
 - **Planning With Confidence for What's Ahead**
 - How Much Should I Save for Retirement?
 - Estate Planning Checklist
 - Scams Targeting Seniors
 - Understanding Social Security Basics: A Guide to Benefits and Eligibility
 - 17 Minutes Total
1. **Eligibility:** Open to all persons 18 years or older. Participant need not be a customer of Wilson Bank & Trust. Participant must complete the Financial Literacy Promotion Collection to receive the gift card through the Wilson Bank & Trust Financial Literacy site described above during the period from April 1, 2026 to April 30, 2026 to receive a \$25 gift card.
 2. **Restrictions:** Applicable federal, state, and local taxes, and any expenses relating to the acceptance and use of the \$25 gift card not specified, are the sole responsibility of the recipient.
 3. **Incentive:** The \$25 gift card will be emailed to the email address provided by the participant no later than May 31, 2026.
 4. **Additional Terms:** By participating, participant agree to: a.) these Official Rules; and b.) release, discharge and hold harmless, Wilson Bank & Trust, subsidiaries ,affiliates, officers, directors, and employees from any liability, claims, or damages arising out of their participation, and the acceptance, use, misuse, or possession of the \$25 gift card. By accepting the \$25 gift card, entrants agree to, where legal, the use of their names and/or likenesses for advertising, social media, and publicity purposes without additional compensation or consideration from Wilson Bank & Trust. Void where prohibited or restricted by law. This is subject to all federal, state, and local laws, regulations, and taxes. By participating, participant agrees to abide and be bound by these Official Rules.
 5. **Limitations of Liability:** Wilson Bank & Trust is not responsible for the printing of or any typographical errors in any materials. Wilson Bank & Trust reserves the right to cancel or modify

the Financial Literacy program and/or the \$25 gift card incentive as determined by Wilson Bank & Trust in its sole discretion.

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